



**Changing The
Face Of Retail
With Expanded
Merchandising
Solutions**



Schafer
RETAIL SOLUTIONS +

PRODUCT
EU CATALOG 2025



WE ARE SCHAFER RETAIL SOLUTIONS +

MISSION STATEMENT

We help our lottery and charitable gaming customers responsibly grow revenue for good causes through outstanding games, retail excellence, and digital innovation.

VISION STATEMENT

We will be the partner of choice for our lottery and charitable gaming customers.

NEWEST RETAIL MERCHANDISING SOLUTIONS

- 4-5 Digital Menu Board
- 6-7 Halo
- 8 easyVend™
- 9 Illumiboard
- 10-11 easySELECT™
- 12 Literature Holder-Magnetic
- 13 easySERV™

INSTANT TICKET DISPENSING SOLUTIONS

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All measurements provided are in millimetres unless stated otherwise.

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Highlight attractive ticket designs with the **NEW** Digital Menu Board. The vertical display allows for high visibility, prompting impulse purchases and fast decision making. Digital Menu Boards allow lotteries and retailers to set plan-o-grams specifically for the store and can be changed upon demand.



17%
Average Sales Increase



Optional: Ticket Dispenser can be placed behind the digital menu board and custom-branded side panels can be added.

DIGITAL MENU BOARD

STANDARD FEATURES:

- 15, 24, 32 or 40 Game Plan-o-gram
- Wireless or Ethernet Connectivity
- Easy to Use Central Web Portal
- FTP Site Used to Load Ticket Artwork Prior to Game Launch
- Multiple User Access Levels Can Be Assigned

SPECS

24 INCH SCREEN
634h x 397w x 275d

27 INCH SCREEN
706h x 444w x 275d

32 INCH SCREEN
811h x 521w x 275d
* add 114.3mm when adding a header
*



24" DMB

27" DMB

32" DMB

Portrait Orientation



24" DMB

27" DMB

32" DMB

Landscape Orientation



HALO

Schafer
RETAIL SOLUTIONS+

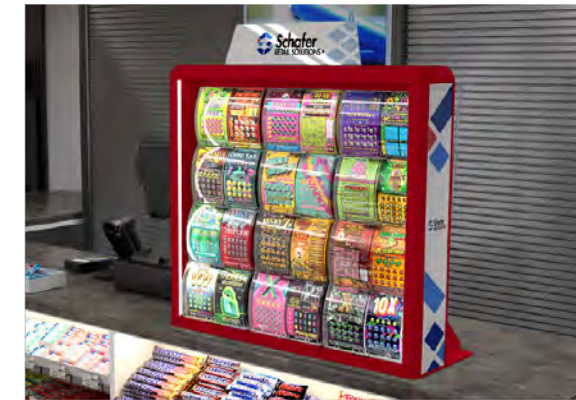
10%
AVERAGE SALES
INCREASE

**BOOST VISIBILITY
LIGHT UP SALES**

HALO drives instant ticket sales by illuminating new and existing on-counter ticket dispensers. Cut through the retail clutter with this modular and secure enhancement that pays for itself in a matter of weeks.



HALO with Dual 5" Adjustable Snap-together Modular Mini® dispensers. Shown in standard colour BLUE



HALO with Gen2 Dual Bingo Snap-together Modular Mini® dispensers. Shown in standard colour RED



HALO with Gen 2 Dual 6" Snap-together Modular Mini® dispensers. Shown in standard colour GREEN

ILLUMINATE YOUR LOTTERY OFFERINGS

"HALO" can be purchased in several combinations ranging from 4 to 72 games. HALO can be used with our Dual 5" Adjustable Snap-together Modular Mini® dispensers, Gen 2 Dual Bingo Snap-together Modular Mini® dispensers, Gen 2 Dual 6" Modular Mini® dispensers and even our first generation of Dual Snap-together 6", 4" and Bingo Modular Mini® dispensers.

Create that visual impulse purchase by placing the voided display cards in the front of the dispensers to make it easy to capture the players attention – DRIVING your lottery's revenues.

VERSATILITY is HALO's middle name as it can be added to almost any dispenser configuration including those dispensers that retailers already have out in market. Schafer Retail Solutions+ can also pre-configure the entire unit in-house to ship as an out of the box retail setting.

easyVEND™

easyVEND™ simplifies the process for players to purchase and for retailers to sell instant lottery games in multi-lane retail settings like grocery stores, discount chains, pharmacies, and more. This merchandising solution features a streamlined display that shows key games offered for sale right in lane. Scratch off tickets are conveniently and securely stored within reach to the cashier to ensure a quick and efficient checkout process alongside other customer items.

WHY CHOOSE easyVEND™

Ease of use- easyVEND™ enables the sale of four scratch games in-lane, encouraging impulse buys. Customers can easily add these games to their basket and complete the transaction at the POS, just like any other product ready to be scanned and paid for.

Increased Sales- Double digit sales increases have been recorded where the product is in use at the Texas Lottery.

Security- The tickets are securely stored in a steel-manufactured locked dispenser cabinet, which can also be bolted to a shelf under the counter, keeping them out of the customer's line of sight.

Accountability- Sales data is tracked both internally through the retailer POS system and also through the Ticket Management System (TMS) portal that Schafer provides access to with automated and customisable reporting.

• **Customer Support** - Multiple Service/Support options are available.



easyVEND™
In-Lane ITVM

easyVEND™ makes it easy for retailers to securely sell and players to conveniently purchase scratch tickets in retail stores.



ILLUMIBOARD

Introducing IllumiBoard, a revolutionary display solution transforming ticket showcasing with custom-formed clear display windows for instant lottery display cards. Simplifying customer ticket selection, its vibrant frame, versatile mounting options, and illuminated components enhance visibility. Offering landscape and portrait configurations, easily changeable headers, and modularity, IllumiBoard sets a new standard for instant ticket awareness, empowering retailers to drive sales.



STANDARD FEATURES:

- Customisable orientation to suit client preferences
- Injection moulded for high quality
- Designed with versatile mounting options
- The display fixture features clear material for enhanced visibility and easy updating or changing of display cards.
- Accommodates display cards measuring up to 4"x4"
- Modular design facilitates easy customisation and expansion of offerings
- Highlights and showcases lottery instant products across various retail locations, boosting customer awareness





easySELECT™

In the market, easySELECT™ has proven to attract new players and deliver benefits to the lottery, resulting in both new and increased revenue. The bright LCD touch screen displays full ticket graphics and creates an interactive play of the ticket once the purchase is completed.

Sales reports are available through a central web portal and can be customised specifically for your lottery.

SPECS

easySELECT™ TOP
product code: 11-2069
610h x 686w x 330d

EASY SELECT™ BASE
790h x 762w x 488d



Taking the best features of an ITVM (Instant Ticket Vending Machine) and making it miniature is the easySELECT™. The easySELECT™ offers non-traditional retailers the ability to securely offer instant products in their environments. The design and deployment of this product has lead lotteries to gain additional revenue from untapped markets such as bars, restaurants, nightclubs and much more.



WI Easy Select™ In Store

MAGNETIC LITERATURE HOLDER

This 10-Pocket Literature Holder combines practicality with high visibility for your lottery informational brochures and play slips. This holder is customised with lottery branding. There are two areas for changeable point-of-sale that can also be permanently printed.

Ten large literature pockets feature clear “tongues” to help hold your lottery play slips or brochures in place and keep the holder neat and tidy.

Four magnets are placed on the back to strongly hold the literature holder to vending machines or other metal surfaces without slippage.

This literature holder is also versatile to fit in other areas of the retail location such as shown below. Don't let your lotteries merchandise become untidy or disorganised; call out your lottery brand and provide your retailer with a clean fresh look for their lottery slips and brochures.

SPECS
565h x 604w x 89d



BEFORE

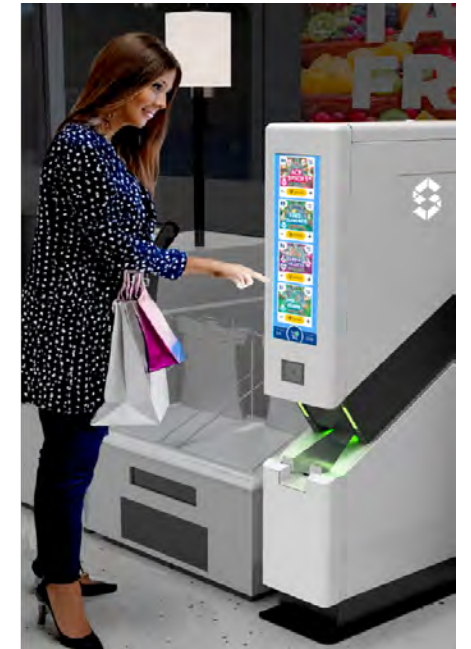


AFTER

easySERV™

easySERV™ is a compact, sleek self-service vending solution designed to integrate into a retailer's self-checkout area. The unit streamlines operations by dispensing instant tickets via codes generated at the retailer's POS, with payment and age verification handled at the checkout. The unit connects through Wi-Fi or ethernet for real-time inventory tracking and reporting, ensuring efficient back-office management. With customisable branding options, easySERV™ enhances brand visibility and encourages impulse purchases by making instant tickets available in areas where they are not traditionally sold. The robust, secure construction supports loss prevention, while its user-friendly interface guides customers through a seamless dispensing process. The unit features four ticket drawers, providing reliable and efficient ticket delivery to elevate the self-service experience.

SPECS
1377h x 240w x 715d



GEN2 SNAP-TOGETHER MODULAR MINI® DISPENSERS

GEN2 dispensers are the most innovative design of dispensers to date. When you have a Modular Mini® GEN2 dispenser, you have the most feature-rich dispensing product designed for lottery retail locations.

STANDARD FEATURES:

- **Removable Dividers** to display a variety of size tickets
- **Built-in Clips** to hold a display card in place
- **Side Panel Feature Clips** to customise and add imagery to the outside of the dispenser.
- **Ticket Gripper Plates** to hold the ticket books in place for easier dispensing.
- **Three Finger Tear Bars** to allow for various thickness of ticket books and packs.

Utilise our GEN2 dispensing products to ensure your lottery retailers have the best and most efficient lottery dispensers and displays.



GEN2 16"

GEN2 DUAL 16" SNAP-TOGETHER MODULAR MINI®

The Gen2 Dual 16" Snap-together Modular Mini® is an innovative and versatile dispenser designed for efficient ticket display and dispensing. This dispenser accommodates a range of ticket sizes, allowing for flexibility in presentation. It can handle tickets as narrow as 4 inches in width up to a generous 16 inches in width, making it suitable for various applications in the retail setting.

SPECS

product code: 40-6139
158h x 458w x 185d



GEN2 16" Oversized 12" Wide Book & 4" Wide Book

GEN2 DUAL 6" SNAP-TOGETHER MODULAR MINI®

SPECS

product code: 40-4287
158h x 228w x 183d
Recommended Stacking: 4 Units



GEN2 Dual 6 Stacked

GEN2 DUAL BINGO SNAP-TOGETHER MODULAR MINI®

SPECS

product code: 40-5846
158h x 228w x 191d
Recommended Stacking: 4 Units



GEN2 Dual Bingo Stacked

Angled Face



GEN2 Dual 6" Featuring an Oversized 8" Wide Ticket Book



Gripper Plate helps hold tickets in place



GEN2 Dual Bingo

Curved Face



Removable Divider

The patented GEN2 Modular Mini dispenser product line is designed to enhance ticket sales and merchandising in a variety of retail environments. These versatile dispensers feature a removable divider panel, allowing users to effectively showcase either 4-inch wide or 8-inch wide tickets. This adaptability ensures that retailers can easily customise their displays based on the types of tickets being offered, providing flexibility to meet customer demands. The modular design means that these dispensers are compatible and interchangeable, allowing for easy integration into various retail markets.



* Attachment clip helps provide side by side stability to a large stack of dispensers



DUAL 5" ADJUSTABLE SNAP-TOGETHER MODULAR MINI®

The Dual 5" Adjustable Snap-together Modular Mini dispenser is a popular solution for the flat loading and dispensing of instant tickets. This dispenser has built-in front clips that securely hold a 4" x 4" voided ticket card that accompany each book of tickets from lotteries. This thoughtful design element ensures that voided cards are easily visible, neatly organised and provides a clear visual for customers looking for game choices.

In addition to its main features, the Dual 5" dispenser is equipped with an attachment clip that enhances side-to-side stacking stability. The Dual 5" Adjustable Snap-together Modular Mini dispenser offers durability and reliability, making it well suited for fast-paced retail environments. Its adaptable design not only meets the needs of retailers but also provides customers with an appealing way offering choices for purchasing of instant tickets.

SPECS

DUAL 5" ADJUSTABLE SNAP-TOGETHER MODULAR MINI®
product code: 40-0520
132h x 229w x 294d
Recommended Stacking: 6 Units

ATTACHMENT CLIP
product code: 40-0873

STANDARD FEATURES:

- **Flat Loading** longer from front to back allowing for up to 10" ticket book to lay flat in the dispenser for faster and easier loading.
- **Built-in Clips** to hold a display card in place.
- **Brackets** to create a sturdier display connecting dispensers and holding them together side by side.
- **Adjustable Dividers** are movable, allowing for easy dispensing of 2"-8" wide ticket books.
- **Three Finger Tear Bars** to allow for various thickness of ticket books to be held in place and dispensed easily.

12" MODULAR MINI®

The 12" Modular Mini dispenser is a highly versatile ticket dispensing solution designed for optimal organisation and display. This dispenser features a unique configuration system that allows users to customise the internal compartments to hold either 4 ticket books or 6 ticket books, depending on their specific needs.

This flexibility is achieved through the inclusion of an adjustable shelf that can be positioned in different locations within the dispenser. By simply moving the shelf, users can easily switch between configurations, making it easy to adapt to varying ticket book sizes.

SPECS

12" MODULAR MINI® -4 BOOKS
product code: 40-1166
318h x 226w x 203d
Recommended Stacking: 2 Units

12" MODULAR MINI® -6 BOOKS
product code: 19-1649
318h x 226w x 204d
Recommended Stacking: 2 Units

Preconfigured: 4 Ticket Books: 19-3035 or 6 Ticket Books: 19-1657



Configured for four ticket books with adjustable shelf placement. product code# 40-1166



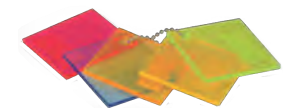
Configured for six ticket books. product code# 19-1649

AFTER GLOW

After Glow panels are coloured material used to enhance the appearance of Modular Mini Dispensers by creating a striking lighted or illuminated effect without the need for electricity. This unique addition transforms the look of dispensers, making them visually appealing and attention-grabbing in any retail setting.

The After Glow panels are easily attached using a strong, aggressive tape, ensuring a secure fit that can withstand the rigors of daily use. These panels can be for any size of Modular Mini Dispenser, providing a tailored solution that meets various merchandising needs.

By incorporating After Glow to your ticket dispenser displays businesses can create a captivating shopping experience that draws in customers and highlights their ticket offerings.



Colour Options



The family suite of Modular Mini Ticket dispensers offers both Single and Dual units to provide ample solutions for retailers and lotteries looking to manage and display instant tickets effectively. This complete line of dispensers is designed with interchangeability and compatibility in mind, allowing retailers to mix and match units to create a customised ticket display that meets their specific needs.

SINGLE 4"

SPECS

product code: 19-1447
 108h x 120w x 182d
 Recommended Stacking: 6 Units



Single 4"

SINGLE 6"

SPECS

product code: 19-0005
 147h x 120w x 187d
 Recommended Stacking: 4 Units



Single 6"

SINGLE BINGO

SPECS

product code: 19-0007
 155h x 119w x 185d
 Recommended Stacking: 4 Units

Curved Face, allowing display of a 6" ticket book



Single Bingo

DUAL 4"

SPECS

product code: 19-0002
 107h x 226w x 182d
 Recommended Stacking: 6 Units



Dual 4"

LOCKABLE SLIDE MOUNTS

Securely fasten your Modular Mini® Dispensers to the counter by using one of our Lockable Slide Mounts. Tape and suction cup mounting options available. Upgrade from our standard beige to a custom-coloured mount for a bigger impact at retail.

SPECS

WITH FEET SLIDE MOUNT (BEIGE, SUCTION CUPS & GEL TAPE)

SINGLE

product code: 11-0904
 19h x 120w x 216d

DUAL

product code: 11-0903
 19h x 226w x 216d

SPECS

SLIDE MOUNT (BEIGE, FOAM TAPE)

SINGLE

product code: 11-1502
 19h x 120w x 216d

DUAL

product code: 11-1454
 19h x 226w x 216d

SPECS

FOOTLESS SLIDE MOUNT (BEIGE, FOAM TAPE)

SINGLE

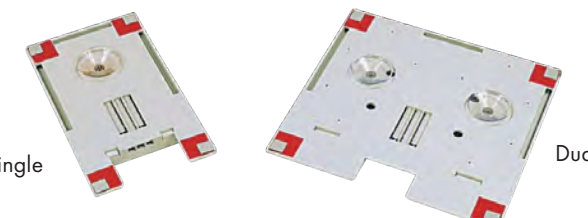
product code: 40-4464
 19h x 120w x 174d

DUAL

product code: 18-2823
 19h x 227w x 174d



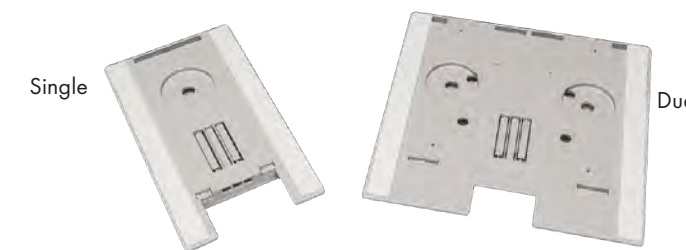
Custom Colours Available- Min. quantities required



Single

Dual

Slide Mount (suction cups & gel tape) Bottom View



Single

Dual

Slide Mount (Double-sided Foam Tape) Bottom View



Single

Dual

Slide Mount- Top View



Single

Dual

Slide Mount- Top View- Footless

Dispenser stands are an effective solution for elevating your ticket dispensers in retail environments, addressing a challenge posed by cluttered counter spaces.

Placing dispensers at a higher elevation brings them to eye level, which is particularly important for encouraging impulse purchases. When customers can easily see what the ticket offerings are without having to navigate through other products, they are more likely to make spontaneous buying decisions.

SPECS

ADJUSTABLE CASH REGISTER STAND (10" TO 19")
product code: 11-2133 silver product code:
40-5500 black base & top plate: 199h x
140w

ADJUSTABLE CASH REGISTER STAND (15" TO 27")
product code: 18-3302 silver product code:
40-5456 black base & top plate: 199h x
140w

ADJUSTABLE MONITOR STAND (15" TO 27")
product code: 40-3271 (silver)
*also available in black



Adjustable Cash Register Stand

Adjustable Monitor Stand (Designed to easily attach to the back of a monitor)

SPECS

4" SNAP TOP PLATE STAND
product code: 11-1222 base &
top plate: 153h x 102w

8" STAND product code:
19-0018 base & top plate:
153h x 102w

10" STAND product code:
19-3033 base & top plate:
153h x 102w

12" STAND
product code: 19-0001 base &
top plate: 153h x 102w



4" Snap Top Plate Stand

8" Stand

10" Stand

12" Stand

*Dispenser stands available in various heights. 4", 8", 10" and 12" are standard.

SECURITY PRODUCTS FOR DISPENSERS

Adding security products such as security shields and security doors to ticket dispensers enhances the protection of instant tickets, addressing potential theft and unauthorised access. These security features are essential for safeguarding valuable inventory, especially in retail environments where instant tickets are susceptible to "reach around" snatch and grab incidents.

Security shields further enhance the protection of the dispenser, creating an additional layer of defense against potential theft or tampering. These shields can help deter would-be thieves by making it more difficult to access the tickets without proper authorisation.



Security Shield Top Panel-Dual



Security Shield can be added to any Modular Mini® configured dispensers.

SECURITY DOORS

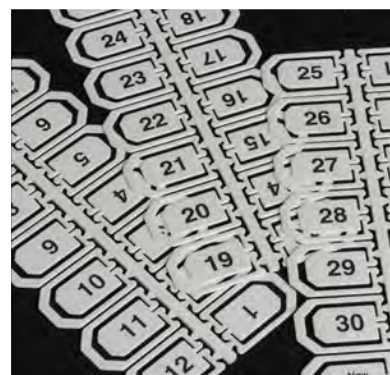
Security doors are designed to provide a robust barrier that restricts access to the tickets within the dispenser, ensuring that only authorized personnel can reach the contents. This is particularly beneficial during times when dispensers may be unattended, such as during shift changes or periods of high customer traffic, where the risk of theft increases. By securing the tickets behind these doors, retailers can minimise the likelihood of inventory loss and maintain accountability over their stock.



Security doors available for most single and dual modular mini® dispensers.

NUMBER CLIPS, NUMBER STICKERS & PROMOTIONAL CLIPS

Help identify your games and simplify merchandising with number clips, number stickers or promotional clips in Ticket Menu Boards, In-Counter Dispensers and other merchandising displays. Number clips are dual-sided and can clip on top, sides or bottom on display cards.



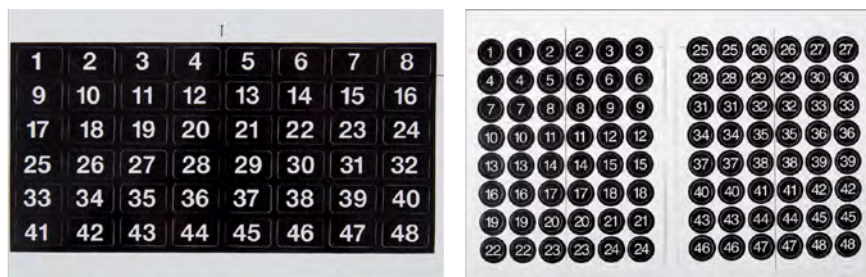
Number Clips for identifying tickets 1-12, 13-24, 25-32- Front Side

SPECS

NUMBER CLIPS 1-12
product code: 40-0022

NUMBER CLIPS 13-24
product code: 40-0921

NUMBER CLIPS 25-32
product code: 40-1450



Number Stickers for identifying tickets 1-24, 25-48, 49-72 & 73-96

NUMBER STICKERS 1-24
product code: 18-3172

NUMBER STICKERS 1-48
product code: 40-5534

NUMBER STICKERS 25-48
product code: 18-3173

NUMBER STICKERS 49-72
product code: 40-5382

NUMBER STICKERS 73-96
product code: 40-5383

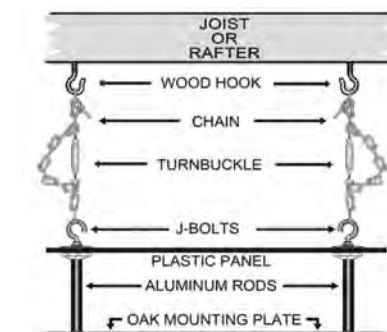
PROMOTIONAL CLIPS
product code: 40-6422



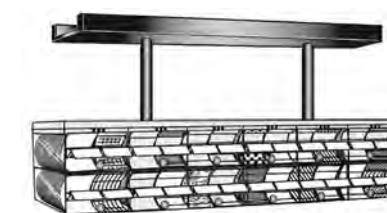
Promotional Clips

ABOVE THE COUNTER HANGING

If countertop placement is a challenge, why not maximise visibility from above the counter? Displays are mounted directly to the ceiling using a beam or tile mounting kit included with purchase. Configurations are built with Modular Mini® Dual Snap-together dispensers in configurations from 12 to 36 games. Call for complete specifications sheet.

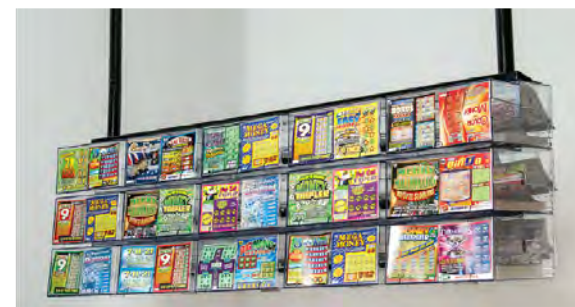


Over-the-Counter Display Tile Mounting



Over-the-Counter Display Beam Mounting

The newest addition to our Above the Counter Hanging Dispenser line utilizes our Dual 5" Modular Mini® Dispensers, allowing for use of a ticket display card and flat-loading of most ticket books. Retailers love it! Specific configurations with dimensions can be found on our website.



Above the Counter Display with Dual 5"



Above the Counter Display

BUILD OVER DISPENSER DISPLAYS

RAISE IT UP! Build it over a terminal or cash register, allowing for a great display and ease of dispensing. Adjustable Stands are used to allow for varying heights as needed in stores.

All units are configured with our Dual Modular Mini® Dispensers and range from 12-24 games. Specific configurations with dimensions can be found on our website.





Wall Mount Applicator

SINGLE WALL MOUNT

DID YOU RUN OUT OF COUNTERSPACE?

Wall mount dispensers offers a means of other placement of instant tickets at retail. The single wall mount dispenser is a versatile unit designed for displaying and dispensing tickets in a compact format. This unit is specifically designed to be mounted on different types of wall surfaces to maximise the use of vertical space.

While the single wall mount dispenser is a standalone unit, it offers the unique ability to attach to itself creating a larger display, by linking multiple dispensers together it effectively showcases a diverse range of ticket offerings and promotes sales.

SPECS

product code: 40-5064 Black
356h x 127w x 102d

STACKABLE SIDE-BY-SIDE

WANT MORE FLEXIBILITY WITH DISPENSER PLACEMENT?

The Stackable Side-by-Side dispenser is another versatile solution designed to maximise ticket display and dispensing efficiency. This dispenser serves a dual purpose, offering both counter mounting and back wall mounting options. Whether they prefer to position the dispenser on a countertop or mount it on a wall to save valuable surface area.

The stackable design also offers the advantage of scalability; multiple dispensers can be arranged together to create a larger ticket display if needed.

SPECS

product code: 19-0022
305h x 226w x 97d



Counter Mount/ Wall Applicator



In Store Image NY Lottery

PROMOTERS®

Merchandising a large number of games on the counter in a small amount of space can be a challenge; but this challenge is a perfect match for the Promoter® Dispenser. This versatile dispenser accommodates from 12 to 32 games and helps to speed up the purchase transaction time by utilizing numbers on the face of the dispenser that correlates to the dispenser drawers. Each drawer is securely engaged to the main body of the dispenser with their individual locks.

SPECS

12 GAME PROMOTER®
product code: 40-7753
254h x 470w x 420d (27 lbs)

16 GAME PROMOTER®
product code: 40-7756
324h x 470w x 420d (27 lbs)

20 GAME PROMOTER®
product code: 40-7865 420h
x 470w x 420d (31 lbs)

24 GAME PROMOTER®
product code: 40-7747
483h x 470w x 420d (35 lbs)

28 GAME PROMOTER®
product code: 40-7862
553h x 470w x 420d (42 lbs)

32 GAME PROMOTER®
product code: 40-7750
648h x 470w x 420d (42 lbs)

Options: 8" Riser Stand- Call for Quote and Monitor Plate- Call for Quote



16 Game

24 Game

32 Game



Easy-to-identify ticket drawers



Optional security door for additional ticket security



Optional 8" Riser Stand

REDUCED, HEIGHT, DEPTH AND THICKNESS PROMOTERS®

The RHDT Promoter® is the newest model in our Promoter® line and accommodates 4 to 44 games for dispensing behind a Ticket or Digital Menu Board, under a counter or even in a grocery lane. This Promoter® has been redesigned with a smaller footprint and reduced weight in an all-black housing. It also features a specialty drawer that allows for up to an 8" wide game to be dispensed. As with the standard Promoter®, the drawers are numbered and have individual locks.

SPECS

11/12 PROMOTER®
product code: 40-6586
214h x 467w x 381d (17lbs)

15/16 PROMOTER®
product code: 40-6776
280h x 467w x 381d (24lbs)

19/20 PROMOTER®
product code: 40-7390 (24lbs)

23/24 PROMOTER®
product code: 40-6230
417h x 467w x 381d (28lbs)

27/28 PROMOTER®
product code: 40-6638
478h x 467w x 381d (31lbs)

31/32 PROMOTER® product
code: 40-6564 539h x
467w x 381d (34lbs)

36 PROMOTER®
product code: 40-5388
600h x 467w x 381d (37lbs)

33/36 PROMOTER®
product code: 40-6570
607h x 470w x 381d (37lbs)

35/36 PROMOTER®
product code: 40-5860
600h x 467w x 381d (37lbs)

42/44 PROMOTER® product
code: 40-7060 660h x 470w
x 368d (42lbs)



35/36 Game Black Box Promoter



11/12 Game Black Box Promoter



23/24 Game Black Box Promoter on stand



20 Game Ticket Menu Board- Attached to a Promoter



3 Compartment Drawer holds one 8" ticket and two 4" tickets that fits into Promoters or In-Counters with or without rollers. Product Code: #40-5140 with rollers Product Code: #40-5532 without rollers

TABBED TMB WITH PROMOTER®

Utilising the same durable features of our standard Promoter®, the Promoter® with Ticket Menu Board increases visibility of lottery games. This Promoter® comes with a tabbed ticket menu board that attaches to the front of the dispenser.

Insert display or void cards in the menu board to provide your customers with more information about lottery games available. Includes number clips for ease of ordering. This dispenser accommodates 12-24 games. Specialty 3 Compartment Drawer holds one 8" and two 4" ticket books OR four 4" ticket books. Fits in Promoters or In-Counters with or without rollers.

Specialty 3 compartment ticket drawers hold one 8" ticket book and two 4" ticket books or four 4" ticket books. This specialty drawer can fit in all Promoter and In-Counter dispensers with or without the drawer rollers.

SPECS

12 GAME TMB PROMOTER®
product code: 40-1872
127h x 476w x 455d (37 lbs)

16 GAME TMB PROMOTER®
product code: 18-3406
488h x 476w x 455d (41 lbs)

20 GAME TMB PROMOTER®
product code: 18-3407
594h x 476w x 455d (47 lbs)

24 GAME TMB PROMOTER®
product code: 18-3408
701h x 476w x 455d (52 lbs)



Curved Display

FAMILY OF GAMES-MULTIPLIER GAME

Present your Family of Games lottery tickets with style and ease using our Family of Games Dispenser Stack. Showcasing a family of games outside of the larger stack of dispensers is an effective way to highlight the unique group. With fully customisable options, you can tailor the design to highlight your unique games, create brand consistency, and engage your customers like never before.

SPECS

FAMILY OF GAMES - CURVED
508h x 127w x 280d

EXPRESS 4™- IN LANE SOLUTION

Multi-Lane retail environments have emerged as the next frontier in lottery sales growth. By making it easy for players to find and purchase lottery, and for retailers to carry and sell these products, lotteries can propel Scratch-Off ticket sales to new heights. The Express 4™ In-Lane ticket dispenser features an integrated display of instant tickets with a retractable locking cover to facilitate secure sales, as well as serving to improve the ticket merchandising. Placement of the Express 4™ dispensers presents an exciting opportunity for lotteries to tap into new markets.

This product in test markets showed a 10.5% lift in instant ticket sales.

SPECS

508h x 127w x 280d



ALL-IN-ONE ON COUNTER DISPLAY

The All-in-One Counter Display is a compact, space-saving solution designed specifically for retailers looking to efficiently merchandise and sell lottery. This combined display featuring the Promoter, Ticket Menu Board and Literature holder creates an eye-catching functional retail counter display which effectively conveys the value of bringing together the three products into one cohesive display, highlighting both functional and aesthetic benefits for the retail environment. This product can also be manufactured in a number of fun colours to help elevate your lottery products on the counter.

SPECS

16 GAME LIGHTED TMB
460h x 518w x 108d

24 GAME LIGHTED TMB
673h x 518w x 108d

30 GAME LIGHTED TMB
660h x 610w x 108d

36 GAME LIGHTED TMB
673h x 699w x 108d

10 POCKET ON-COUNTER LITERATURE HOLDER
153h x 590.677w x 203d

12 POCKET ON-COUNTER LITERATURE HOLDER
153h x 299w x 203d

36 GAME BLACK BOX PROMOTER
product code: 40-5388
676h x 467w x 381d

LIGHTED TMB ATTACHMENT PLATE
product code: 40-5309
235h x 445w x 26d

OPTIONS:
12 Body Colours
3 Compartment Drawer page 26



36 Game All-In-One Shown includes promoter, lighted TMB, literature holder and mounting plate



On-Counter Literature Holder



Back View



Lighted TMB Attachment Plate mounted to the Lighted TMB Back (wall or promoter mounting)



TOP SELLER!



LIGHTED TICKET MENU BOARD

The lighted ticket menu board is an exceptional best practice choice for lotteries, as it prominently showcases instant ticket product offerings directly at the front counter, where they can easily catch the eyes of customers. By strategically positioning the board in this prime location, retailers can effectively stimulate impulse purchases, encouraging customers to purchase a lottery ticket while making their other purchases.

SPECS

16 GAME LIGHTED TMB
460h x 218w x 108d

24 GAME LIGHTED TMB
673h x 218w x 108d

30 GAME LIGHTED TMB
660h x 610w x 108d

36 GAME LIGHTED TMB
673h x 699w x 108d

UNIVERSAL TICKET MENU BOARD

The Universal Ticket Menu Board is a versatile solution that offers a combined mounting option, allowing it to be easily installed not only on the counter but also on the wall and includes all necessary hardware for ceiling suspension, making it adaptable to various retail environments. This menu board provides a unique opportunity for lottery branding, effectively showcasing your brand and creating a standout display for instant ticket offerings that captures customer attention.

Hardware is included for all mounting options.

SPECS

32 GAME LIGHTED TMB
1048h x 626w x 42d

40 GAME LIGHTED TMB
1048h x 518w x 42d

*When the rear stands are attached, it adds 10" of depth



WINDOW MOUNT LIGHTED TICKET MENU BOARDS

Insert display or void cards and attach to a window or door to display lottery games to customers behind glass. Perfect for gas kiosks and customer service counters.

SPECS

4 GAME-POCKET
product code: 40-7022
476h x 203w x 64d

24 GAME-POCKET
product code: 40-6885
705h x 533w x 64d

24 GAME-EXTRUSION
product code: 40-6999
705h x 533w x 64d

30 GAME-POCKET
product code: 40-6900
705h x 648w x 64d

30 GAME-EXTRUSION
product code: 40-7003
699h x 648w x 64d

36 GAME-POCKET
product code: 40-6950
705h x 762w x 64d

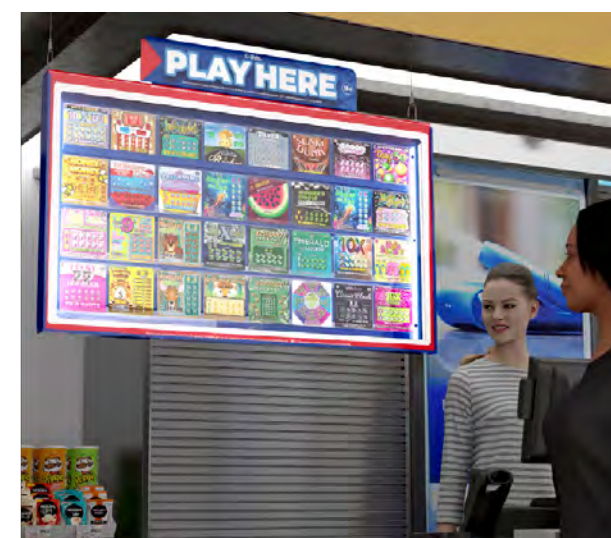
36 GAME-EXTRUSION
product code: 40-7006
705h x 762w x 64d



30 Game-Extrusion



4 Game-Pocket



Ceiling-suspended In Store



Horizontal Orientation Available

TAPED, TABBED & VELCRO MENU BOARDS

These traditional ticket menu boards are among the first designed to offer versatile display options, allowing for easy installation on countertops or walls. The Taped Ticket Menu Boards utilize foam tape for wall mounting or placement on front of "Promoter®" dispensers. Ceiling mount hardware for the Taped Ticket Menu Boards is sold separately. The Tabbed Ticket Menu Boards are designed to attach to an easel for counter mounting (easel sold separately). Taped and tabbed menu boards are available in 12, 16, 20 and 24 ticket configurations and the velcro option is available in a 30 game ticket configuration.

SPECS

12 GAME TAPED TMB
product code: 40-1639
326h x 447w x 38d

12 GAME TABBED TMB
product code: 40-1637
358h x 447w x 38d

16 GAME TAPED TMB
product code: 40-1822
464h x 447w x 38d

16 GAME TABBED TMB
product code: 40-1522
464h x 447w x 38d

20 GAME TAPED TMB
product code: 40-1823
564h x 447w x 38d

20 GAME TABBED TMB
product code: 40-1525
564h x 447w x 38d

24 GAME TAPED TMB
product code: 40-1824
667h x 447w x 38d

24 GAME TABBED TMB
product code: 40-1527
667h x 447w x 38d

30 GAME TAPED TMB
product code: 40-5234
667h x 543w x 38d

30 GAME VELCRO TMB
product code: 40-2242
670h x 543w x 477d



24 Game TMB
Taped-Wall Mounted



OPTIONS:
Easel 40-1529
Suction Cups

16 Game Tabbed
TMB-Attached to
an Easel

GLASS/WINDOW MOUNTED TICKET MENU BOARDS

Specifically designed to face outward, capturing the attention of players and enticing them to consider purchasing options, while utilizing voided game card displays to create compelling visuals that highlight available products. Additional sizes are available upon request.

SPECS

4 GAME- 1X4
product code: 40-5038
546h x 121w

24 GAME- 6X4
product code: 40-4686
712h x 489w

12 GAME- 4X3
product code: 40-4219
406h x 445w

*Other custom
sizes are available



4 Game 1x4



12 Game 4x3



24 Game 6x4

TICKET MENU BOARD IOC

The Ticket Menu Board IOC (Indoor/Outdoor Curved) is designed to be strategically positioned alongside buildings to attract customers at gas pumps or kiosks. This menu board features weather-resistant construction for durability, an area for branding and merchandising lottery games, a keyed lock for added security, and the capability to display up to 24 different games simultaneously, enhancing visibility and engagement with potential players.

Note: Unit is weather resistant, but not weather proof.

SPECS

22 GAME TMB IOC
product code: 40-5727
768h x 445w x 64d

24 GAME TMB IOC
product code: 40-6608
704h x 448w x 64d
(3" d with mounting bracket)



22 Game TMB IOC-Front



22 Game TMB IOC-Back
Optional graphics can be placed on the back

OUTDOOR METAL CASE

The Outdoor Metal Menu Board is constructed from robust materials, featuring a secure yet easily accessible swing-open door for convenient changing of voided cards. This unit shown in the picture is designed for smaller-scale merchandising of up to 12 games, with the option for larger sizes available upon request to suit different retail needs. This menu board also features weather-resistant construction for durability.

Note: Unit is weather resistant, but not weather proof.

SPECS

12 GAME TMB
product code: 40-8733
622h x 470w x 51d



Literature holders are essential tools in merchandising game offerings that lotteries aim to promote, effectively engaging players and enhancing their experience.

Available in a variety of sizes, these holders can accommodate multiple informational materials tailored specifically to your needs and requirements.

ON COUNTER LITERATURE HOLDER OPTIONS

SPECS

10 POCKET
535h x 272w x 270d



ON COUNTER LITERATURE HOLDER OPTIONS

SPECS

20 POCKET 535h x
511w x 270d



They offer versatile mounting options, including counter mounting, wall mounting, and even magnetic units that can adhere to the sides of vending machines, providing flexibility in placement and accessibility. Additionally, branding opportunities are available to ensure the literature holders align with your promotional efforts, while the use of clear, unbreakable tongues prevents sagging and curling of the displayed slips, maintaining a professional appearance and ensuring that the information remains easily visible to potential customers.

TERMINAL POINT-OF-SALE HOLDER

Introducing the Terminal Point-of-Sale Holder, a solution that combines practicality with modern design. Crafted to wrap seamlessly by your online terminal, this holder offers a unique, space-saving way to organise your informational brochures as well as posters in a highly visible Point-of-Sale display!



Louisiana Lottery



Terminal Point-of-Sale with storage shelf



Custom printed parts-side and header
Highly visible poster area



Terminal Point-of-Sale without storage shelf



Terminal Point-of-Sale without storage shelf

TERMINAL POINT-OF-SALE WITH SHELF

SPECS
406h x 446w x 318d

TERMINAL POINT-OF-SALE WITHOUT SHELF

SPECS
406h x 445w x 260d

Options:
Literature Holder Divider
Pencil Holder
Winning Pockets

SINGLE POCKET
SPECS

product code: 18-2610
218h x 104w x 135d



SIX POCKET
SPECS

product code: 19-1616
356h x 211w x 135d



TEN POCKET
SPECS

product code: 16-1135
257h x 528w x 99d



10 Pocket with digital printed header. Can sit on a countertop or hang on a wall.

ITVM
SPECS

375h x 110w x 190d



Custom unit- magnetic to attach to vending machine sides.

FIFTEEN POCKET
SPECS

375h x 110w x 190d



LITERATURE HOLDER DIVIDER

SPECS

product code: 11-0139

Dividers can be snapped into the pockets, doubling the number of compartments to hold a variety of gaming information.



ROTATING LITERATURE HOLDER

Elevate your promotional display with the Rotating Literature Holder, a sleek and functional solution designed to showcase play slips and other printed materials with style and ease. Featuring a Lazy Susan turntable, this holder allows effortless 360-degree rotation, offering maximum visibility and easy access for customers.

What sets this product apart is its customisable colour options, allowing you to tailor it to your brand's colours and style for a cohesive, polished look that complements your environment. (Minimum quantity required)

SPECS

4 POCKET
product code: 18-2593
252h x 163w x 163d

6 POCKET
product code: 40-2978
252h x 254w x 267d

10 POCKET
product code: 18-3200
500h x 254w x 267d

12 POCKET
product code: 40-2361
318" h x 254w x 267d

OPTIONS:
Pencil Holder
Custom Pocket Colours
Branded Header
*Call for a Quote



4 pocket rotating literature holder
(Shown with optional pencil holder)



6 pocket rotating literature holder
(Shown with optional pencil holder)



10 pocket rotating literature holder



12 pocket rotating literature holder with winning number pockets shown with custom pocket colour and game stickers



Add a branded header to your rotating literature holders to maximise lottery awareness



Mini Kiosk with Ticket Checker



Mini Kiosk without Ticket Checker, replaced with extra poster holder



Mini Kiosk without Ticket Checker, replaced with additional literature

SMALL FOOTPRINT

Maximise your lottery offerings without compromising on space! Our Mini Kiosk & Mini Center are designed to deliver big results in a small footprint. Perfect for retail environments, convenience stores, or any space with limited floor area, this kiosk provides a dedicated, branded area for all your lottery needs.

SPECS

MINI KIOSK WITH TICKET CHECKER
1372h x 229w x 457d

MINI KIOSK WITHOUT TICKET CHECKER
1372h x 229w x 457d

MINIMUM QUANTITIES REQUIRED

SINGLE CORE PLAY CENTER

STANDARD FEATURES:

- 5 x playslip games
- Strong, adaptable branding
- Robust secure base
- Interchangeable graphic areas
- Table with interchangeable graphic area

OPTIONS:

- Colour to suit branding
- Attached pen with chain
- Header can be adapted to suit branding
- Playslip area can be reconfigured to suit

SPECS

1725h x 280w x 543d

Please reference p42-44 for other items in this range

Boost lottery sales with this sleek, branded display featuring interchangeable graphics, 10 play slip pockets. Ideal for retail spaces, it enhances visibility and engagement effortlessly.



MINIMUM QUANTITIES REQUIRED

DUAL CORE PLAY CENTER

STANDARD FEATURES:

- 10 x playslip games
- Accessible tables
- Area for ticket checker
- Strong, adaptable branding
- Robust secure base
- Interchangeable graphic areas
- Tables with interchangeable graphic area

OPTIONS:

- Colour to suit branding
- Attached pen with chain
- Header can be adapted to suit branding
- Playslip area can be reconfigured to suit
- Ticket checker area can be reconfigured to suit

SPECS

1725h x 500w x 553d

Please reference p42-44 for other items in this range

Enhance lottery engagement with this branded display, featuring interchangeable graphics, two tables (one accessible), 10 play slip pockets, a ticket checker area. Perfect for high-traffic retail spaces.



CHANGE MAT

A countertop mat designed to hold point-of-sale game information beneath a piece of tempered glass provides a sleek presentation. Over time the glass may become marred and scratched and therefore replacement may become necessary to maintain a fresh, clear visibility of available game offerings.

SPECS

product code: 11-2069
483h x 483w x 6d

REPLACEMENT GLASS

product code: 12-0898
430h x 430w x 3d



CHANGE MAT-MAGNETIC

The magnetic change mat, positioned on the countertop at the checkout area, features a magnetic frame that allows merchandising point-of-sale documents to be placed underneath, serving as an effective branding tool for the lottery and providing players with essential game information.

SPECS

330h x 483w x 3d



See p44 for JPC with MSD display

JACKPOT COMMUNICATOR SIGN (JPC)

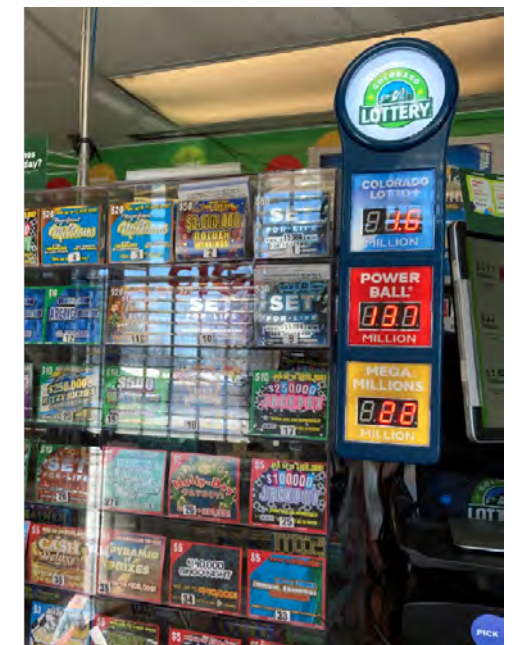
Our JPC Sign—a versatile lighted solution designed to showcase your message with ease. Whether you need it to be in a vertical or horizontal orientation, this sign offers seamless customisation for any space or display need.

With its wireless functionality, flexible display options, and customisable features, the JPC Sign offers a dynamic solution to elevate your brand's visibility while keeping your space clutter-free and stylish. It can be suspended from the ceiling, pole-mounted and dispenser-mounted.

SPECS

VERTICAL
534h x 153w x 64d

HORIZONTAL
153h x 534w x 64d



TERMINAL SURROUND

This terminal surround helps to blend the custom family of POS within the retail store's lottery merchandise. The front graphics are replaceable and can be used to promote seasonal initiatives or special offers. This unit can also become a digital screen to display content directly to customers.

SPECS

product code: 2228-05
599h x 560w x 387d



3X3 MSD WITH JPC

This dispenser surround has the ability to attach a Jackpot Communicator sign displaying up to 3 different Jackpots. The display panels can be fitted horizontally or vertically depending upon the space available on the counter.

SPECS

product code: 11-2069
483h x 483w x 6d



OUTDOOR PAVEMENT SIGN

Make your business stand out with our high-quality, weather-resistant outdoor pavement sign, fully customisable to showcase your brand. Perfect for drawing attention to your storefront, promotions, or events, this versatile A-frame sign is designed to withstand the elements while providing maximum visibility.

SPECS

product code: 400005140
1200h x 727w x 406d

STANDARD FEATURES:

- Durable & Weatherproof: Built with robust materials to endure outdoor conditions, including wind, rain, and sun exposure.
- Custom Branding: Easily customisable with your logo, promotional message, or any design to reflect your brand's unique identity.
- Double-Sided Display: Double-sided frames allow for maximum visibility from both directions, ensuring that your message is seen by a wider audience.
- Quick Setup: Simple assembly and easy-to-change graphics, allowing you to refresh your messaging in no time.
- Heavy Duty Base: Weighted to prevent tipping, even on windy days, while still being light enough to relocate as needed.



New Jersey Lottery's Pavement Sign

ADJUSTABLE MONITOR STAND

Optimise space and utilise the adjustable monitor stand to raise, lower or adjust the viewing angle according to the display environment.

SPECS

381 mm to 686 mm product
code: 40-3271 (silver) *also
available in black



IN-LANE CHECKOUT DIVIDER

Elevate the checkout experience with a customised branded in-lane checkout divider—the perfect way to combine functionality with brand visibility. Crafted for durability and designed for seamless integration into any checkout environment.

Promote your business in the busiest part of the store—right at the point of sale.

SPECS

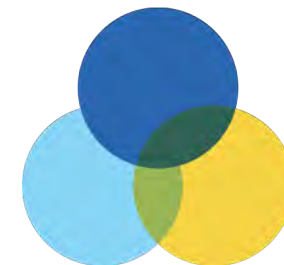
120h x 316w x 52d



WE ARE RETAIL EXCELLENCE.

Innovative merchandising solutions and retail optimisation tools designed to drive revenue for lotteries and the good causes they support.

MY NOTES



Outstanding Games.
Retail Excellence.
Digital Innovation.

 A number of products shown in this catalog are recyclable or are manufactured of recycled material.

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WE LOOK FORWARD TO DOING BUSINESS TOGETHER